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February 24, 1999

Secretary
Federal Trade Commission
6th. & Pennsylvania Ave., NW
Washington, DC 20580

Dear Secretary:

re: 16 CFR 423- Care Label Rule

My company is Coronado Cleaners & Ldy., Inc. with fourteen 'in-plant' employees doing a little more than \$750,000.00 per year.

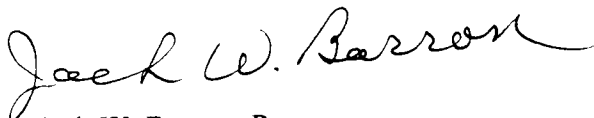
Please understand, in the Great Southwest we have a REAL water problem and to encourage the expansion of water-cleaning it will exacerbate our shortage. A small operation like ours uses over 80,000 gallons a month (that is a lot of drinking water).

If a garment does not REQUIRE a DRY CLEAN ONLY LABEL or a WET CLEAN ONLY LABEL and can be cleaned by either method, put on an ALTERNATIVE LABEL.

If the FTC does not have and AGENDA in concert with the EPA to do away with Perchloroethylene, then there should be no substantiated reason why you would not desire to use ALTERNATIVE LABELING and let the CONSUMER make a decision in his/her cleaning method.

Water rationing is still in practice in many areas of the Southwest United States and there are some years a lack of drinking water becomes a major concern.

Respectfully,



Jack W. Barron, Pres.